

5 RESOURCES FOR UNDERSTANDING ISRAELI PINKWASHING

LEARN MORE: [AFSC.ORG/ACTIONHOUR](https://afsc.org/actionhour)



WHAT IS PINKWASHING?

Pinkwashing is when a state or corporation portrays itself as an ally to the LGBTQ+ community to improve its public image. Beginning in the late 2000s, groups funded by the Israeli government have portrayed Israeli culture as progressive and accepting of LGBTQ+ people to promote support for Israeli apartheid, smearing Palestinian communities as backward and homophobic. Learn more with these five resources:

HISTORY OF ISRAELI PINKWASHING

Check out this explanation of pinkwashing from Decolonize Palestine to learn more about the history and present of Israeli pinkwashing.

bit.ly/pinkwashinghistory

AN INTERSECTIONAL PERSPECTIVE

Read Maya Mikdashi's piece, "Gay Rights as Human Rights: Pinkwashing Homonationalism" for an analysis of US interests in pinkwashing.

bit.ly/homonationalism

AVOIDING PINKWASHING IN ORGANIZING SPACES

Read Stefanie Fox's piece, "In Praise of Discomfort: Learning From Dr. King and Confronting Pinkwashing" for her view on the responsibility of LGBTQ+ community members to confront pinkwashing in affinity group and justice-oriented spaces.

bit.ly/confrontpinkwashing

ANTI-PINKWASHING ACTIVISM DOCUMENTARY

Watch this video entitled, "Pinkwashing Exposed: Seattle Fights Back!" to learn the history of a campaign to cancel a pro-Israel propaganda event hosted by Seattle's LGBT Commission.

bit.ly/seattlefightsback

LGBTQ+ PALESTINIAN ADVOCACY

Explore the webpage of alQaws: An Organization for Sexual & Gender Diversity in Palestinian Society, a grassroots organization providing resources and advocacy for LGBTQ+ communities across Palestine.

bit.ly/alqawsorg